

The cover features a central horizontal band with a brushed metal texture. Above and below this band are two large, curved sections with a leather-like texture. The left section is dark blue, and the right section is dark red. The text is centered on the metal band.

P  **WER**
MARKETING CONSULTANTS
P R O S P E C T U S

***We Teach Marketers,
Video Producers, Graphic
Designers, and Digital
Consultants How to Grow
Their Business, Get More
Customers, and **Make More
Money.** Period.***

P  **WER**
MARKETING CONSULTANTS

WE ARE LOOKING FOR A FEW GOOD ENTREPRENEURS WHO:

- *Are honest and ethical.*
- *Want to make a good annual income.*
- *Are willing to work hard and learn new things.*
- *Want to work in a field that demands the respect and appreciation of their market base.*
- *Recognize a solid opportunity when they see one.*
- *Don't look for reasons to whine and complain.*
- *Don't think the government can solve our problems.*
- *And, who don't suck.*



Does that describe you?

If you think that you fit this description, then we invite you to read through this **Prospectus**. Be sure to read through it *thoroughly and carefully*. It contains the answers to nearly every question you might have about this opportunity. It also explains, in detail, the incredible resources, support, and training you will receive when you join the Power Marketing Consultants Network. This is literally a once-in-a-lifetime opportunity, so make sure you do your due diligence.

Diego Rodriguez
President, Power Marketing Consultants

TABLE OF CONTENTS

Introduction	5
Already Have a Marketing Agency?	8
Becoming a Marketing Consultant	10
Common Problems for Marketing Consultants	11
PMC Network Solutions	12
The Power of the PMC Network	14
The Power Marketing Program	15
5 Things You Get When You Join the PMC Network	17
1. Live Training Seminar	18
2. Done for You Customized Tools	20
3. Business in a Box.....	22
4. Client Acquisition System.....	23
5. Ongoing Support	24
Resellable Services	25
Bonuses	26
Iron Clad Dual Guarantee	27
List of Resources	28
PMC Network Certification	29
Software & Expenses	30
PMC Network Investment	31
Frequently Asked Questions	32
Due Diligence Checklist	33



INTRODUCTION TO THE PMC NETWORK

There is HUGE demand for the services of a professional marketing consultant in every populated city around the world. Business owners today are in desperate need of help/support in the area of marketing—and the best customers in this marketplace can easily afford the services of a **Marketing Consultant**. The problem is that successful business owners do not have *confidence* in local marketers or small marketing firms because they typically have not demonstrated that they have the skills or resources necessary to help the small business owner succeed.

In particular, there is a certain “target market” that represents a virtual gold-mine for savvy and successful entrepreneurs who can visualize themselves as genuine Marketing Consultants. The target market is *medium-sized businesses whose annual revenue is in the \$5 million to \$25 million dollar range*. This business category is literally the backbone of America. It represents businesses who employ around 10 to 200 people, and they make up the majority of the U.S. economy (and likewise around the world).

Also, the decision-makers in this target market are easily accessible, they have healthy marketing budgets, and most importantly—*virtually nobody is targeting them on a national scale to serve their marketing needs!* Consider the following:

3 BUSINESS CATEGORIES

1. **Large Corporations (thousands of employees)**—served by large ad agencies.
2. **Small, local businesses (less than 10 employees)**—served by local designers and sales representatives who are not consultants (and don't know how to generate a genuine ROI).
3. **Medium-sized businesses (especially B2B)**—essentially served by NOBODY!

Think about that for a minute. Large corporations are being served by large ad agencies (who typically only have a handful of clients). Small, local businesses are almost always served by small local designers who are not **consultants**. In other words, when the local plumber with 2 trucks needs a website, he hires a local web designer (not a marketing consultant). When he needs a radio ad, he calls his local radio sales rep who puts the ad together for him. He uses the TV sales rep, the newspaper sales rep, and the local social media company for those respective services. The problem is that none of these people are any good at actually *building* their business and that's one of the reasons why this local plumbing company will stay small.

But what about the big plumbing company? You know—the biggest one in town. The one that has around 20 trucks, 30 employees, and generates over \$5 million in annual revenue. This guy spends over \$250,000 per year or more on marketing efforts and he: 1) doesn't trust advertising sales reps, 2) hates working with “local marketers” because he knows they are just designers, and 3) ends up doing all of the marketing himself even though he hates to do it and doesn't have time to do it. But, since he is spending A LOT of money on marketing and since his business depends on effective marketing efforts, he does it himself. This situation gets even worse with business-to-business type companies.

BUSINESS TO BUSINESS COMPANIES

B2B companies often have a more difficult problem (over local service-based companies) because their marketing needs are more targeted, so their advertising and marketing efforts don't go through traditional marketing mediums (like radio, TV, newspaper, digital advertising, etc.). Additionally, many of these B2B companies have very large marketing budgets and high-margin businesses, but they don't have anybody to help them with their marketing.

Think about it—the *large ad agencies are simply too expensive for them*. The small, local designers are insufficient for them. So, they again, do the work themselves, or in some cases, they hire their own marketing directors. Unfortunately, 90% of the time, these marketing directors have no idea what they are doing, and they simply become the point-of-contact for marketing issues within the company. In the end, this company goes without true **marketing consulting**.

In both cases—with larger, successful local service companies (like contractors, doctors, law firms, etc.), and medium-sized B2B companies—the business owner (or President) ends up STARVING for legitimate and professional marketing help. And, in the majority of all population centers around the world, nobody has risen to the occasion to fill this need.

THE POWER MARKETING CONSULTANTS AGENCY AND NETWORK

The Power Marketing Agency has built a successful marketing firm in Orlando, FL (previously we were headquartered in Boise, ID) that serves medium-sized businesses and local, market-leading service professionals using our exclusive *Power Marketing Program™*. The Power Marketing Program™ is a proven (and proprietary) marketing system that virtually guarantees a company's market dominance.

However, what is most unique about the Power Marketing Program™ is its systematic approach to marketing. In short, the Power Marketing Program™ is designed so that a trained marketing consultant can develop a comprehensive marketing system for a client that is virtually guaranteed to bring the client a return on investment. Companies who properly implement the Power Marketing Program™ will grow their business. Period.

And now, Power Marketing Consultants is building and training an entire network of consultants to use the Power Marketing Program™ in their own areas. A certified Power Marketing Consultant will not only be trained to execute the Power Marketing Program™ for their clients, but they will also be licensed to use an entire system of marketing tools, sales collateral, and business processes right out-of-the-gate. Members of the PMC Network will be able to mirror ALL of the proven business systems and processes that have made the Power Marketing Agency a success. This includes: videos, websites, sales tools, special reports, lead magnets, a video training program, audio training program, forms, sales training, pricing systems, and more.

GETTING PAID AS A MARKETING CONSULTANT

A local PMC Network Consultant will be paid for their knowledge (consulting). Consulting fees are charged on either a project basis or a retainer basis (like an attorney charges). Typical project costs range from \$5,000 to \$15,000. Retainer fees range from \$1,500 to \$10,000 per month per client. These consulting fees are for *consulting only* and only require the marketing consultant to provide **instructions and direction** to the client on how to create effective marketing for their company. These instructions usually come in the form of “Executive Summaries” and “Marketing Plans” that are developed by the consultant (using PMC’s templates) and delivered to the client.

Consultants may also choose to charge their clients for marketing fulfillment (production and creation of videos, advertisements, websites, etc.) In this manner, a consultant can develop a local marketing agency, and open themselves up to the opportunity to offer their clients the “Virtual Marketing Department” which has proven to be Power Marketing’s most profitable service offering.

THE VIRTUAL MARKETING DEPARTMENT

The “Virtual Marketing Department” is a service offering pioneered by Power Marketing Consultants that offers business owners the opportunity to outsource their entire marketing department to a marketing consulting firm. This service offering is a total WIN-WIN since the business owner will receive superior marketing advice over hiring a marketing director or marketing department—and at a much lower cost. Instead of hiring marketing employees which are very expensive, are not properly trained, and don’t have access to a large network of marketing expertise, a company can acquire the Virtual Marketing Department service from a local Power Marketing Consultant.

The PMC Network Consultant then serves as the outsourced “marketing director,” and his local marketing firm handles all the fulfillment for their client (the fulfillment can be handled internally or outsourced through the PMC Network or through other fulfillment services). In this case, the PMC Network Consultant makes money 3 times:

1. Monthly retainer fee from client.
2. Profit from all fulfillment services rendered (video production, web design, printing, etc.)
3. “Participation Fee” payments—this is a fee the PMC Network Consultant collects for increasing their client’s revenue year-over-year.

BRAND NEW OPPORTUNITY

The ideas and systems discussed and explained here are not theory. They are proven systems and techniques that work and that are being used right now by Power Marketing Consultants in Orlando, FL and by existing certified Power Marketing Consultants around the world. As a certified PMC Network consultant, you will have the training and resources necessary to rapidly build a profitable marketing consulting firm and be recognized and respected in your city as the best source for businesses who want to grow their companies and dominate their marketplace.

Already Have a Marketing Agency?

PROBLEM #1 - STANDING OUT IN A CROWD OF A MILLION AGENCIES

Most marketing agencies struggle to get new clients or to charge premium prices because their services are generic or commoditized. So you offer digital marketing services? Great, so do a million other agencies. You offer beautiful web design? So what, a million other agencies offer web design, as do designers from overseas for pennies on the dollar. And now, A.I. can create entire websites for you, as well. The same goes for almost all other “marketing agency” services, right?

And this has become real discouraging and challenging for many marketing agencies because customers and prospects simply don't recognize the value you bring to the table. In short, most agencies don't have any *LEGITIMATE unique sales proposition* that they bring to the marketplace.

In other words, there is no true, legitimate, offering or service that the average marketing agency brings to the marketplace that makes them genuinely different from anybody else. But more important than just being *different*, a marketing agency needs to offer their customers and prospects services that make them legitimately *VALUABLE*.

It's real simple—you need to be able to consistently demonstrate your ability to either:

1. Solve your customer's problems.
2. Make your customers money.

If you can do that, then you will not have the same problem that every other agency has. The solution to this problem is becoming certified in the Power Marketing Program. The Power Marketing Program's tools, systems, and processes allow you to solve 5 specific problems that all businesses have. As a certified Power Marketing Consultant, you will be able to easily implement processes and systems to solve these 5 problems which inevitably drives sales through the roof for your customers, and solves a myriad of problems for them. ***This makes you infinitely valuable to your customers.***

Additionally, as a certified Power Marketing Consultant, you will be specifically trained on how to execute Power Marketing's exclusive 7 DELIVERABLES, which are 7 services you can offer to maximize your customer's profitability. Each “deliverable” is designed to not only make your customer more money, but to demonstrate your unique abilities in the marketplace, ensuring you never have a problem maintaining a high perception of value with your customers and prospects.

PROBLEM #2 - LACK OF CONFIDENCE, CREDIBILITY, AND LEGITIMACY

Marketing agencies famously act like shade-tree mechanics—they fix everyone else's cars but their own! And it seems that most marketing agencies work diligently to work on everyone else's marketing programs, tools, and sales collateral, but their own.

It is not uncommon to find so-called “professional marketing agencies” with horribly designed marketing material, websites, brochures, sales processes, marketing systems, and more. Oftentimes,

Already Have a Marketing Agency?

they don't have anything created at all! And if they do, it often lacks professionalism.

This not only undermines the agency's ability to get new customers, as they lack credibility and legitimacy in the marketplace, but it severely undermines the marketing consultant's and the agency's own confidence, thereby driving them to lower their prices and accept the worst clients as customers.

If you are not confident in your own ability or in your company's ability to get results for your customers, then you will never be able to command *premium* prices from *premium* customers. It's that simple. Confidence sells. People buy from people who are confident they can get results!

So how do you get that level of confidence?

The Power Marketing Consultants Network is unique because we provide a plethora of marketing tools, systems, and resources for individual consultants and agencies in order to for you to have immediate credibility and legitimacy in the marketplace. Our tools are not only professional and functional, but they have been proven in the real world for over 12 years!

When you become a Certified Power Marketing Consultant, we not only *give* you these tools (which you can see in the subsequent pages of this Prospectus), but we customize them and prepare them for you so that they come ready with YOUR COMPANY LOGO and contact information.

You can literally get decades worth of professional marketing material and sales collateral for your marketing agency, overnight! There has never been an opportunity like this for marketing agencies and marketing consultants ever!





BECOMING A CERTIFIED POWER MARKETING CONSULTANT

Power Marketing Consultants has developed this opportunity for the *right individual*. We are looking for people who are honest, ethical, hard working, who can work and interact with professional business owners, who will honorably represent the PMC Network brand, and who appreciate the opportunity to make a legitimate difference in the lives of their customers.

Our program is effective because it gives our PMC Network consultants complete autonomy to run their own businesses as they see fit—the PMC Network simply provides the necessary training and resources to have rapid success.

THE PMC NETWORK - WHAT IT IS, AND WHAT IT IS NOT

- The PMC Network is **not a business opportunity** in the traditional sense. It is, however, designed for marketers and salespeople who are ready to become entrepreneurs, and who are looking for resources to help them succeed.
- The PMC Network is **not a franchise**.
- The PMC Network is highly exclusive and limited. We will only train and certify a limited number of consultants.

WHAT YOU GET WHEN YOU JOIN THE NETWORK

The PMC Network is incredibly easy to understand, even though there are a lot of “parts” involved, and you end up getting a lot of “stuff.” In short, however, you receive the following when you join the network:

- 1. LIVE TRAINING SEMINAR**—upon acceptance into the network, you will be scheduled to attend a **necessary** 3-day training course in Orlando, FL. At this training event, you will learn how to execute the Power Marketing Program™ with any of your clients. You will learn how to use pre-developed PMC Network tools to acquire new clients, and you will learn the internal business processes used to help ensure business success. You will learn how to sell consulting services in your area—period!
- 2. Done for you Marketing and Business Tools**—once approved into the Network, *Power Marketing will build your website, videos, order forms, brochures, catalog, etc. FOR YOU* (based on the layouts already shown on the PMC Network resources webpage). You simply provide us with your logo and company contact information, and Power Marketing takes care of the rest!
- 3. Business in a Box Package**—Everything you need to run your business easily and profitably is given to you immediately. Simply put, any tool, document, or template used by the Power Marketing Agency is available to you as a certified PMC Network Consultant.
- 4. Client Acquisition System**—You will be trained on how to use all of the tools and systems in our groundbreaking Client Acquisition System. This system gives you 5 different ways to not only acquire new customers easily, but more importantly, using the PMC Network resources, you will be able to attract the *highest quality* customers.
- 5. Ongoing Support**—PMC Network consultants will have ongoing support for the entire time they are members of the Network. This includes 30 days of immediate group coaching, monthly and personal 1-on-1 review calls/coaching calls, and access to our Private Telegram channel for Network Consultants only.



4 COMMON PROBLEMS THAT MARKETERS HAVE

We surveyed a number of local marketers who have struggled to get new clients and grow their marketing businesses and asked them this one simple question, ***“What do you think are the main reasons why local marketing companies struggle?”***

The answers to this question were numerous, but the top 4 answers were these:

1. Lack of personal confidence/fear (they don't feel confident approaching the marketplace yet).
2. Lack of credibility (they don't appear credible to the marketplace).
3. Lack of ability to fulfill on services (they don't have a team yet to produce the marketing services that they would like to sell).
4. Lack of ongoing support.

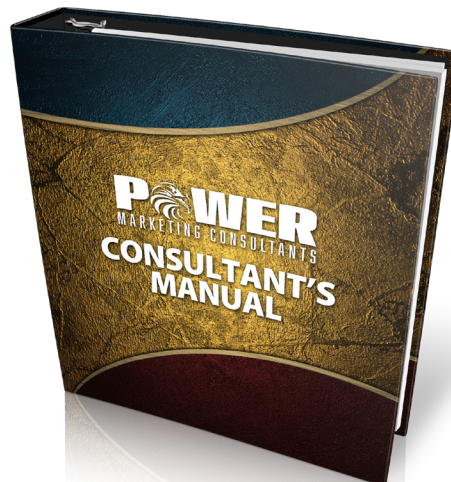
Secondary problems were things like: *lack of clarity, lack of follow-up systems, lack of workflow, lack of time management skills, lack of sales skills, lack of knowledge on how to run a business, lack of consistent lead-flow, etc.*

In short, we discovered that nearly everybody agreed that if the main 4 problems were somehow “magically solved” then the marketer could be successful and would have the resources to fix the secondary problems.

HOW THE PMC NETWORK CHANGES EVERYTHING

In the next few pages, you will see specifically how the PMC Network ***literally changes everything.*** We have designed the PMC Network with the list above in mind. In short, the PMC Network completely eliminates the 4 primary problems above and provides the necessary resources to overcome the secondary resources—all in one swoop!

Don't take my word for it—read through the following pages, and judge for yourself whether or not the PMC Network opportunity solves these problems or not...



PMC NETWORK SOLUTIONS

These pages describe how the PMC Network solves the 4 major problems discussed earlier.

CONFIDENCE

LACK OF CONFIDENCE

Lacking confidence is the result of many factors including personality, resources, and support systems. We believe one can overcome this issue with the following:

- Having knowledge of marketing systems (i.e. knowing how to *actually create* effective marketing systems for their clients).
- Having training on how to write effective sales copy (headlines, sales letters, etc.)
- Having sales training (everybody needs to know the basics of negotiating and closing deals).
- Being in a support network so that answers to questions are only one call or email away.

The PMC Network opportunity solves these problems by providing the following:

- Complete training on how to use design marketing systems for any business (using the exclusive Power Marketing Program™).
- Sales training, time management training, and business systems training.
- Access to Power Marketing's complete business model including business systems, process documents, workflows, etc.
- Access to marketing systems and campaigns that have already worked in other areas around the country and world.
- Access to the PMC Network Telegram Channel, group calls, and direct 1-on-1 support.

CREDIBILITY

LACK OF CREDIBILITY

Many new business owners lack credibility (which also dampens their confidence) because they do not have a professional appearance, and they don't have an existing portfolio. This causes new marketing consultants to fear the marketplace because they don't feel equipped or prepared to approach the best clients.

The PMC Network solves the credibility problem because:

- PMC Network consultants have access to a complete professional branding package including videos, a website, marketing collateral, etc. that can be implemented immediately. The quality of the PMC Network marketing collateral is so high that the credibility of PMC Network Consultants is all but guaranteed.
- PMC Network consultants can "ride on the coattails" of the network and use Power Marketing Consultants portfolio and examples. As a member of the PMC Network, a local PMC Network Consultant can legitimately tell their prospects, "Our network has got the following results for our clients..." or by saying, "Let me show you what we've done for some clients in our network." And they may then proceed to use an example from a fellow Power Marketing Consultant.
- Many of the PMC Network resources are customizable including the audio CD, the Marketing Fundamentals video program, and the catalog. These tools give PMC Network consultants overnight credibility.

FULFILLMENT

FULFILLMENT PROBLEMS

Many marketing consultants struggle because they don't know how to fulfill on needed marketing items for their clients (like video production, graphic design, web design, etc.) This is a common problem, and one that can easily be avoided.

First of all, PMC Network Consultants are encouraged to start their businesses by selling consulting services only. When you sell consulting services, you can develop a healthy income without having to provide any fulfillment services at all.

However, for those who want to provide marketing fulfillment services to their clients, the PMC Network provides the following resources for you:

- Complete online training module that walks you through the process of building your own local fulfillment team.
- Outsourcing Support—we have developed strategic partnerships with fulfillment agencies in our network that you may use at special wholesale rates (simply outsource the fulfillment, mark up the price and keep the profit).

SUPPORT

LACK OF SUPPORT

Support is an incredibly important element for success for marketing consultants. Consultants will feel more confident and able to close larger deals with better clients when they know that they have the support mechanisms to help them complete their projects.

The PMC Network solves the “support problem” by:

- Providing a national forum through our membership site and private Telegram Channel for PMC Network consultants to communicate and help one another solve problems and share successes.
- Providing access to weekly phone calls/webinars where certified Master Consultants review and critique advertisements and marketing systems created by PMC Network Consultants. This allows PMC Network Consultants to have greater confidence in the quality of the marketing system that they have developed for their clients. These calls/webinars are recorded and archived in the PMC Network membership site.
- PMC Network consultants are also allowed two review calls *every month*. These calls can also be used for 1-on-1 coaching or general support.

Check out sample network resources on the following pages...

THE PMC NETWORK - YOUR UNIQUE SELLING PROPOSITION

The strength and the power of the PMC Network goes far beyond the training and resources that are provided to our members. Truly, the *Network itself* is unquestionably the most powerful and useful resource at your disposal. Consider the following:

CONFIDENCE AND CREDIBILITY = EASIER SALES AND HIGHER TICKET PRICES

Here is a fact—the amount of money somebody is willing to give you is directly proportional to the level of confidence they have in your ability to provide them with the products and services that they want or need. In the case of marketing consulting, the amount of money somebody will be willing to pay is directly proportional to how much confidence they have in you. This is one of the TOP problems local marketers have today—they don't have a large portfolio, and they don't come across as credible enough to their prospects.

The Power Marketing Consultants Network solves this problem *immediately*. Our members can literally have 1st-class credibility overnight. All of the necessary support tools, marketing collateral, videos, websites, etc. are available immediately (customization does take additional time—approximately 4-6 weeks). Additionally, members of the network can use the strength of the network and the portfolio of the network when addressing customers. For example, it is likely that your prospect is in an industry that someone in our network has already had success with. PMC Network members can speak confidently to their prospects and say, “Mr. Prospect, one of our Network Consultants has already had great success in your industry. We will be replicating those successes with your marketing program, but also customizing it to ensure the uniqueness of your business are highlighted.” How does that sound?

NEVER LOSE A DEAL TO A COMPETITOR—EVER AGAIN!

This is all you have to say to ensure you never lose a deal to a competitor, “Mr. Prospect, one of the difficulties with local marketing companies is their lack of ability to handle a WIDE-RANGE of marketing needs for their clients. The solution to this is to work with an agency like ours that is part of a national network of marketing professionals.

As a certified Power Marketing Consultant, I have access to a national network of professional marketing consultants who have all been trained to use the proprietary Power Marketing Program which has been successfully implemented in over 350 industries including yours.

This means that you get the benefit of my own personal experience and expertise, coupled with the experience and expertise of our entire network of national marketing professionals. I will actually take the programs we create for you to our network and get input from other consultants around the world to ensure that we are maximizing the results of your marketing systems. Only members of the Power Marketing Consultants Network can offer you this level of expertise and experience.

So, Mr. Prospect, do you see the benefit and the power of having access to our professional network of Power Marketing Consultants over using a singular, local marketing agency, with limited experience?

POWER MARKETING PROGRAM

THE POWER MARKETING PROGRAM

The **Power Marketing Program™** is a COMPLETE marketing system unlike anything you've ever seen. In short, we have combined some of the best elements of multiple well-known marketing systems into one, complete, and cohesive marketing system that gives businesses the leverage to dominate their market. You will be trained on how to execute this system for your clients. The 5 components in the Power Marketing Program™ are listed below:

ONE – BUSINESS INNOVATION

The Power Marketing Program™ starts with innovating a company so that they can actively market the uniqueness of their business. Regardless of their industry, the Power Marketing Program™ will introduce innovations into a business using time-tested innovation formulas that will work for any business, even if it's in a commodity-based industry.

TWO – THE STRATEGIC MESSAGING FORMULA™

The **Strategic Messaging Formula™** is an advanced, scientific formula for marketing success. This formula allows a company to build the most effective marketing message that actually taps into hot buttons that are important and relevant to the target market. Having an effective strategic message is the number one difference between effective marketing and under-leveraged marketing.

THREE – TACTICAL WARFARE

The Power Marketing Program™ defines a comprehensive suite of tactical marketing techniques. In short, the system is designed to develop and automate online and offline tactical marketing programs that utilizes online videos; captures leads and delivers automatic follow-ups through email, text messaging, and direct-to-voicemail messages; drives visibility online for relevant searches, and incorporates a company's online presence into their overall marketing program.

FOUR – SYSTEMATIZED SALES PROCESS

The Power Marketing Program™ analyzes a company's sales process and then creates a new sales approach that is systematized to ensure that every customer and prospect has a specific and proven sales experience.

FIVE – PROFESSIONALIZED IMAGE

Finally, it's always important that you look your best. It's virtually impossible to overstate how important it is for your business to always look like the most professional company in town. The Power Marketing Program™ calls for a complete branding package to be associated and incorporated with a company's marketing program.

ADDITIONAL BENEFITS OF THE NETWORK

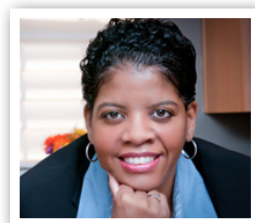
Being part of the Power Marketing Consultants Network has many additional benefits and opportunities. Many of them will be described in the subsequent pages. However, consider the fact that the PMC Network is quickly becoming the largest and most well-known **Network of Local Marketing Agencies** in the world. This status, along with the success and combined skills and experience of our Network members means:

- The PMC Network will serve as an ongoing, perpetual “Mastermind.”
- There will be opportunities for national training and conferences.
- There will be opportunities for high-level sales support and personal development.
- You will develop long-term relationships with PMC Network Members.
- We will have opportunities for group discounts for services and products.

The opportunities here are endless...for example...if someone has a new piece of software or tool for marketing companies, what would be the best way to promote it? One of the best ways would be to partner with our Network and offer first-chance discounts and access to the PMC Network.

PERSONAL NOTE FROM DIEGO

As of the time of this writing, I am currently not taking on any more clients locally. I literally have a waiting list for my consulting services. One of the reasons for this is that I am continually working on ways to expand the breadth and scope of the power of the PMC Network. The PMC Network is not an internet product launch. It's not a business opportunity. It's a network of individual, autonomous, businesses who share resources and training. I am absolutely dedicated to doing everything in my power to ensure the success of our members—because the more successful each business in the network is—the stronger the overall network becomes.



“I spent time modeling my business after Power Marketing Consultants’ business model. After getting my systems set up, I closed my first deal for \$25,484 and \$5,500 per month. In total, my first contract was over \$90,000.”

*LaShaunn Tappler, (Illinois)
Omni Marketing Consultants
PMC Network Member*



“I closed deals totaling over \$10,000 in my first month of working with Diego. My business is on track for a 100 percent growth or more this year and I credit that to the PMC Network.”

*Matthew Miller, (California)
MadCapper Studios
PMC Network Member*



5

**THINGS YOU GET
WHEN YOU JOIN THE
POWER MARKETING
CONSULTANTS
NETWORK**

1 - Live Training Seminar in Orlando

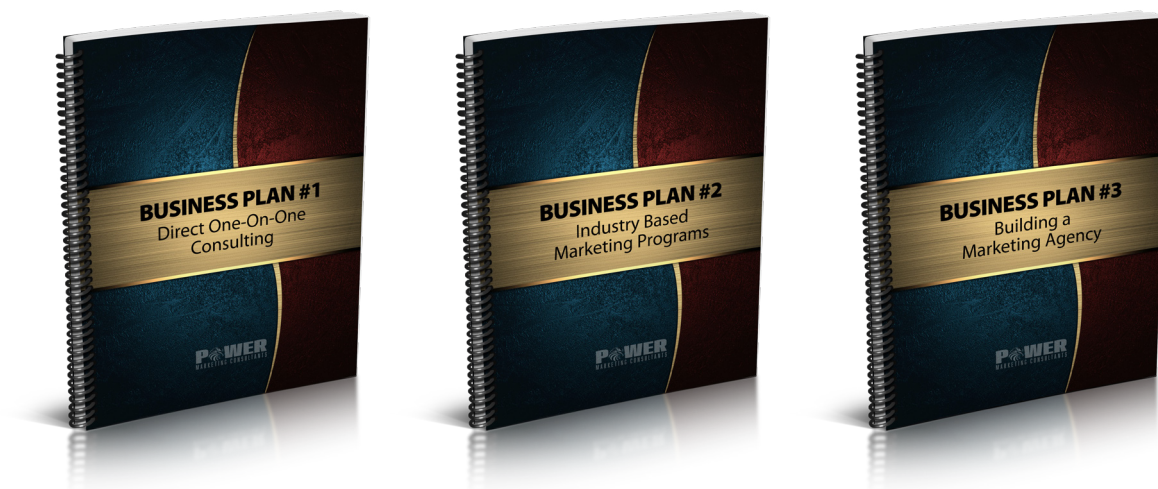


The LIVE TRAINING SEMINAR in Orlando is considered to be amongst the best in the industry. Many consultants have stated that the event changed their lives, not only professionally, but also from a personal development perspective.

The purpose of the LIVE TRAINING SEMINAR is simple—to ensure you learn and receive the necessary tools to be able to successfully implement and execute the principles and systems of the Power Marketing Program with each and everyone of your customers. When you come to the LIVE TRAINING SEMINAR, you will receive:

Training on all 5 Components of the Power Marketing Program: 1) Business Innovation, 2) the Strategic Messaging Formula™, 3) Tactical Warfare, 4) Systematized Sales Process, and 5) Professionalized Image.

3 Business Plans - As a newly trained consultant, we will teach you three different methodologies for making money as a strategic marketing consultant, along with all of the marketing tools and sales collateral to actually execute the business plans:



You will be given three complete Business Plans which show you EXACTLY how to create comprehensive businesses in each of these 3 marketplaces: 1) Direct One-on-One Consulting, 2) Industry Based Marketing Programs, and 3) Building a Marketing Agency.

1 - Live Training Seminar in Orlando



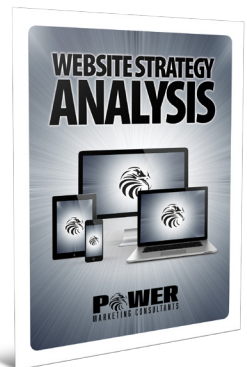
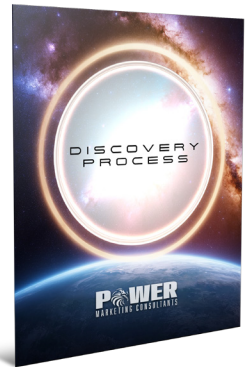
Discovery Process Manual and training - You'll learn how to take any client through our world famous "Discovery Process" and we'll give you the templates to give your customer a final report, which our consultants normally charge \$499 for.

Web Strategy Process Manual and training - You will also learn our highly coveted and sought after "Web Strategy Process" which is a proprietary system for maximizing conversions on your customer's websites. This is a proprietary process and our consultant's typically charge \$5,000 to execute the Web Strategy Process for their customers.

Marketing Leverage Analysis Manual and training - Learn how to give a *Marketing Leverage Analysis* to your prospects. This is an invaluable tool that separates you from all competitors, and makes your prospects realize that you are the obvious choice to do business with.

Training on how to deliver the Power Marketing Consultants 7 Deliverables - One of the biggest problems new consultants have is "If I'm getting paid for *consulting* only, then what do I actually give my customers?" We have solved that problem by creating 7 specific "deliverables," and we train you on how to build the value for each one and how to properly deliver. Both the end client and the consultant love this almost more than everything. The 7 deliverables are:

1. Hot buttons
2. Innovations
3. The Magna Carta
4. The Perfect Printed Pitch
5. Sales Presentation
6. Marketing Videos (scripts for Intro Video, FAQs, & SAQs)
7. Web Strategy Process



7 DELIVERABLES

2 - Done for You, Customized Tools



PRE-DESIGNED WEBSITE - PMC Network Consultants will be provided with a complete pre-designed website. The website will include video and sales copy designed to convert prospects into leads from day one.

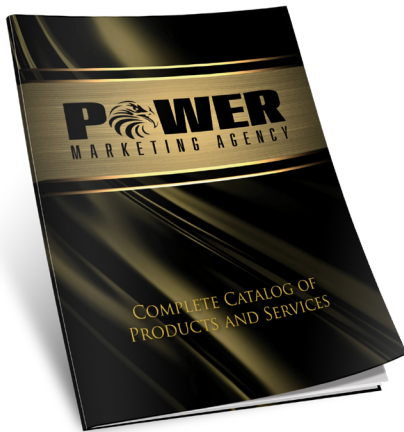
Power Marketing will build, set up, and customize your own brand new website for you! Your customized website will be based off of the Power Marketing Agency website which you can see here: <https://powermarketing.agency>

The original website files and assets will also be provided for you. PMC Network consultants can quite literally have a professional online presence without any effort on their own and without any knowledge of web design.



CUSTOMIZED PROMOTIONAL VIDEO - We also customize our PMC Network Consultants homepage video for you with your own company graphics and 3D logo. This gives your company an immediate professional image giving you credibility and increased value perception in your marketplace.

COMPLETE CATALOG OF PRODUCTS & SERVICE - The catalog is one of the most powerful sales tools you can use. Simply handing the printed 20 page glossy catalog to your prospects and existing customers will generate new sales. Once you see it for yourself, you'll understand why. *Power Marketing will recreate this catalog with your company logo and contact information for you!*

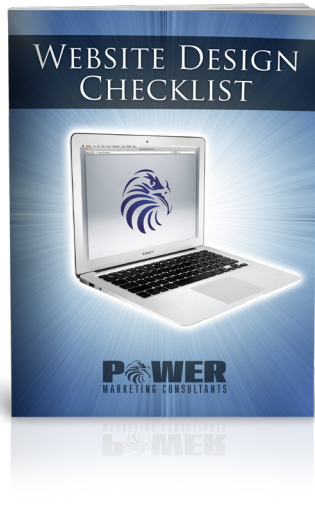
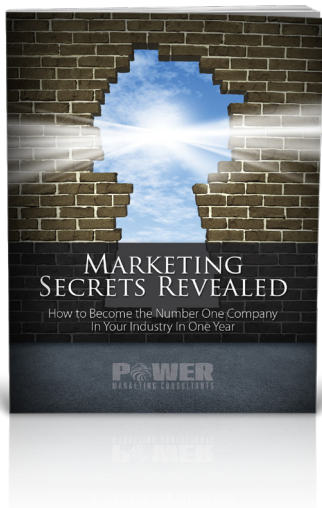


You'll also add instant credibility for your business since the scope of quality and service offerings cannot be offered by an incompetent person or company. Finally, you'll increase the amount you sell to each client (since they will be more aware of the entire suite of products and services you offer).

Additionally, as a PMC Network Consultant, you will have full access to an entire library of customizable marketing tools and sales collateral including: Email Swipe Files, Pre-Written Sales Letters, Lead Magnets, Postcards, radio scripts, TV ad storyboards, and more! All of our tools are genuine and legitimate marketing tools used by the Power Marketing Agency itself. In short, any and every tool created by and used by the Power Marketing Agency is made available to you as a certified Power Marketing Consultant!

2 - Done for You, Customized Tools

MARKETING REPORTS - These 3 special reports are used as sales tools to help build credibility and close deals. They are specifically designed to position PMC Network Consultants as true experts in the field of marketing and to separate themselves from the “noise” in the marketplace by defining what customers should actually look for in a marketing services provider. The special reports are also used in conjunction with other marketing efforts as free special offers. Power Marketing will customize each one of these reports with your own logo and contact information for you!



MARKETING SECRETS REVEALED - This report gives a brief overview of the main problem(s) with most marketing efforts and then it describes how the Power Marketing Program overcomes these problems. This is the main tool to use to demonstrate to prospective clients that you are the only marketing firm in town anybody should do business with.

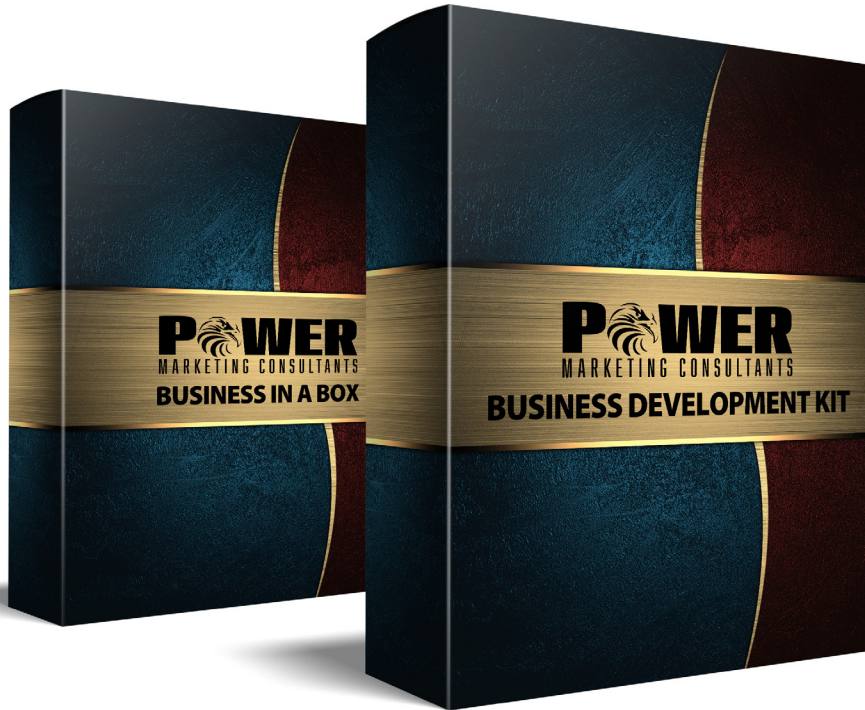
For PMC Network Consultants who choose to provide marketing fulfillment services, the following 2 reports are designed to quickly separate your marketing firm from the other fulfillment companies in your town:

WEBSITE DESIGN CHECKLIST - The *Website Design Checklist* reviews the problems companies have with their websites and then describes how a business owner can solve those problems. Ultimately, the business owner will be able to deduce that only a Power Marketing Consultant can properly assemble an effective website for their business.

10 ESSENTIAL RULES TO MAXIMIZE THE EFFECTIVENESS OF YOUR MARKETING VIDEOS - This report describes 10 rules that a business owner should follow to ensure success (i.e. effectiveness) with their marketing videos. Again, it is designed so that a business owner would conclude that they should only hire a Power Marketing Consultant to produce their videos for them.

3 - Business In A Box Package

BUSINESS IN A BOX PACKAGE - As a certified Power Marketing Consultant, you will get everything you need to run and operate your business with a comprehensive "Business in a Box Package." This package contains all of the necessary documents, forms, contracts, and more that you may not have even realized you needed. The business in a box package includes:



- **Power Hire Hiring Program** - our world famous system for finding and hiring the best team (office staff, assistants, designers, producers, etc.)
- Templates for Proposals.
- Order Forms.
- Invoice templates.
- Process documents for every aspect of your business.
- Contract templates.
- Independent Contractor Agreements.
- Job Description Templates.
- Video Spokesperson Agreements.
- Model Release Forms.
- Commission and Compensation Plan Documents.
- Project Workflow Overview Documents.
- *And more...*



4 - Client Acquisition System

CLIENT ACQUISITION SYSTEM - At the end of the day, the most important thing for building your business is getting new clients! If you can't get new clients, you generally can't grow your business. The groundbreaking PMC Network Client System is unique because it integrates the elements of the Power Marketing Program and the customized marketing tools available only to PMC Network Consultants which allows our members to:

1. Acquire as many new clients as they can handle.
2. Attract Premium Clients who are ready, willing, and able to pay PREMIUM PRICES.

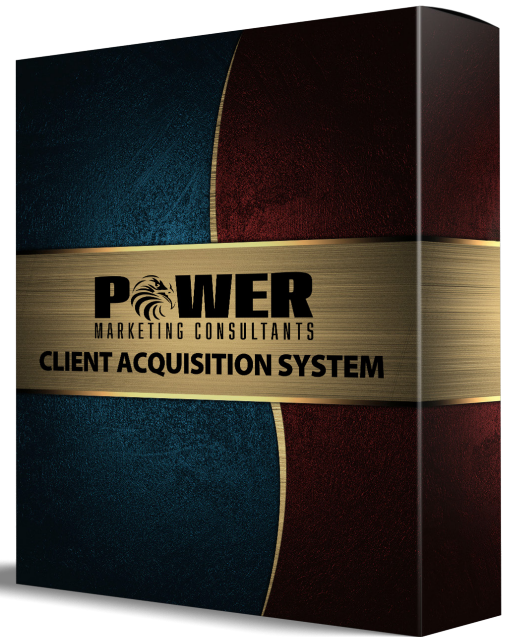
Nobody wants to work with crappy clients, right? But most companies don't know how to attract the *best quality* clients. The **Client Acquisition System** does this for you! By using the integrated PMC Network Consultants marketing tools, you can attract as many high quality, premium clients as you can handle.

The Client Acquisition System uses 5 different tools and systems to get new clients which includes a mix of orthodox marketing, online marketing, and guerrilla marketing tactics.

We also teach you how to refine your target market to minimize advertising costs and get a new client within 1 week. Many consultants simply use this method over and over again to get a constant train of new clients whenever they want.

Finally, included within the Client Acquisition System are multiple Lead Magnets that are proprietary to the PMC Network that will be customized for your company so that you can use them immediately to drive new leads into your sales and marketing system:

- Marketing Calendar Checklist
- Top 10 Most Profitable Branding Techniques
- Best Font Combinations
- How to Get Customers for your Video Business
- #1 Biggest Marketing Mistake
- Direct Mail Secrets
- The Reason Why Radio Doesn't Work for You
- TV Commercials that Don't SUCK



5 - Ongoing Support

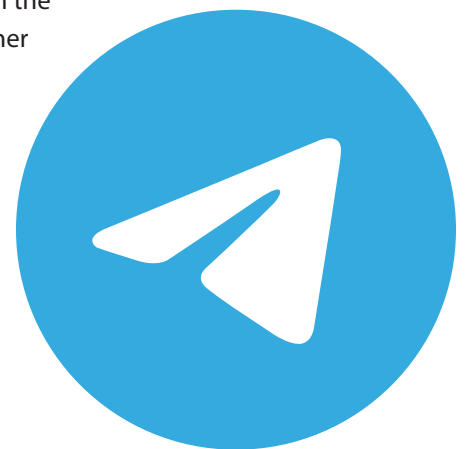
ONGOING SUPPORT - It would be impossible to think that someone could learn everything they need to know at the 3 day LIVE TRAINING SEMINAR alone. New consultants need to be able to get new clients immediately, and then be able to deliver genuine results to those clients using the Power Marketing Program. Fortunately, we do not leave you alone! When you join the PMC Network, you will get ongoing “Hold Your Hand” support as long as you are a member. More specifically, we support you with the following 3 support systems:

1. 30 DAYS OF GROUP COACHING - For your first 30 days after training, you will have a weekly group coaching call with Diego and other PMC Network members (using the Zoom platform) to ensure you are taking all the proper action to maximize your results. You will get live, realtime feedback from Diego and your peers to ensure you are BOTH getting new premium clients, and getting those clients results.



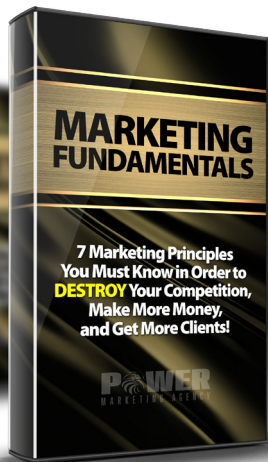
2. 12 MONTHS OF PERSONAL COACHING CALLS - For your first 12 months in the PMC Network, you have access to book coaching calls with Diego directly, or other Senior Consultants in the PMC Network, to help you develop your marketing systems for your clients. You no longer have to worry about “getting in over your head” or making big marketing mistakes. You can have Diego and the PMC Network senior staff personally review your marketing material and systems that you have created for your clients. This is the ultimate support system and it ensures you will never be left alone with questions, concerns, or other business anxiety.

3. PRIVATE TELEGRAM SUPPORT CHANNEL - PMC Network Members are invited to join the private Telegram Support Channel where you can get the fastest response for your questions and concerns. This Private Channel is only available to PMC Network Consultants.



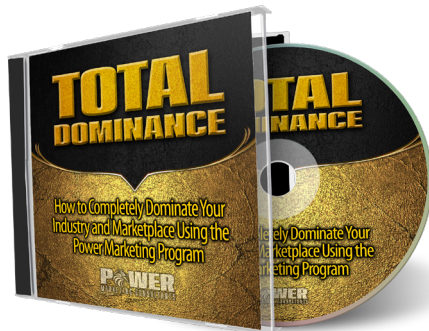
RESELLABLE PRODUCTS & SERVICES

As a Certified Power Marketing Consultant, you also have permission to resell our products and services for PROFIT. You can either resell the product AS IS, or you can recreate them with your own voice or video production using our scripts. The primary two products that we sell are:



MARKETING FUNDAMENTALS VIDEO PROGRAM - This incredible video training program teaches business owners the fundamentals of Strategic Marketing Development and walks them through a 7 step system which allows them to destroy their competition, make more money, and get more clients. The videos are relatively short, and to the point, and each one comes with specific action steps for the business owner to take.

The Marketing Fundamentals video program comes with a Workbook and it sells for \$499. As a PMC Network Consultant, you can sell it for profit, or give it away as a marketing tool to get new clients.



TOTAL DOMINANCE AUDIO TRAINING PROGRAM - The audio training program is a 2.5 hour long audio CD set that is designed to be used as a sales tool to gain credibility and trust with your target market. The program features Power Marketing Consultants' president, Diego Rodriguez, describing the components of the Power Marketing Program. It is complete with on-the-spot training, case studies, and true-to-life examples.

The CD set has a value of \$499 and PMC Network Consultants are permitted to sell the audio CD set for profit. However, it also is designed to be used as a sales tool, and we recommend giving it away to your target prospects.

The CD set is also customizable so that a local PMC Network Consultant can apply his/her own company name to the artwork and even produce the introductory track (based on the provided PMC template/script) or re-record the entire audio program in your own voice for maximum impact (script provided).

RESELLABLE SERVICES (WHOLESALE PRICING) - Additionally, if you want to offer fulfillment services that you don't currently offer, you can buy these services wholesale through us and offer it white-labeled to your customers. We will teach you and train you how to build your own fulfillment teams locally, but in the interim, you can outsource your graphic design, web design, and video production services to our corporate Power Marketing Agency in Orlando.

BONUSES:

BIG BOX BONUS - To ensure your maximum success, we are going to send you a bunch of printed bonus items to kickstart your business growth! You will receive the following bonuses:

- 1,000 Business Cards
- 1,000 Postcards
- 1,000 Letterhead
- 1,000 Envelopes
- 10 Catalogs
- 6 Foot Table throw
- 1X Audio Training Programs - ship as CDs in a case (sample to use with prospects)
- 1X Marketing Fundamentals - DVD in a case (sample to use with prospects)



Designs shown are for demonstration purposes only. Your bonuses will be customized and have your company's name, logo, and design on it.



You will also receive a physical copy of the Marketing Fundamentals Course and Workbook, along with a physical copy of the Total Dominance Audio Training program as pictured here. These are not customized, as they are designed to be used as marketing tools (samples to use with prospects).

IRON CLAD DUAL GUARANTEE:

*Join the PMC Network
and CANCEL anytime
within 49 days and
receive 100% of your
money back!**



*We guarantee you will
receive 100% of your
INVESTMENT in the PMC
Network BACK within 7
months, or Diego himself
will give you 1-on-1 personal
consulting and coaching
until you do.**

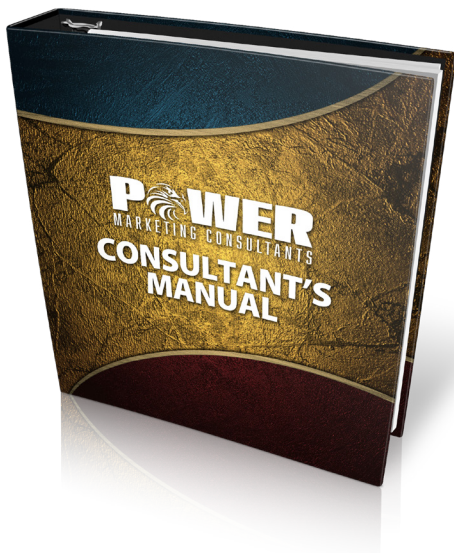


*The Iron Clad Dual Guarantee that protect you and give you full confidence is detailed on page 34 under the legal disclosures.

COMPLETE LIST OF PMC NETWORK RESOURCES - If Power Marketing Consultants were to charge PMC Network Consultants our standard pricing for the resources that are provided, the total cost would be over \$115,000. The table below gives you a quick overview of the resources provided for PMC Network Consultants along with their associated value. **NOTE - the prices on this page have not been inflated just to add false value to this opportunity. These are the actual retail prices that we charge our own customers when they buy these products and services from us.**

DESCRIPTION	VALUE
3 Day Live Training and Certification	\$9,999
5 Year Membership in the PMC Network	\$5,940
Complete Website Design	\$9,999
Custom Professionally Produced video projects	\$10,000
8 Page Marketing Brochure	\$1,000
8 Page Web Design Brochure	\$1,000
12 Page Video Production Brochure	\$1,250
20 Page Complete Catalog	\$10,000
Business In A Box Package	\$5,000
Client Acquisition System	\$5,000
Professionally Produced Keynote/Powerpoint Presentations	\$3,000
Lead Magnets Package	\$5,000
30 Day Group Coaching	\$999
5 Years of One on One Support Calls	\$20,940
How to Produce Professional Videos Training Module	\$500
Complete PMC System Documents and Forms Binder	\$5,000
Business Plan #1 - Direct One-on-One Consulting	\$3,000
Business Plan #2 - Industry Based Marketing Programs	\$3,000
Business Plan #3 - Building a Marketing Agency	\$3,000
Discovery Process Training System	\$2,500
Web Strategy Process Training System	\$2,500
7 Deliverables Process Training System	\$6,750
Connection to the world's coolest friends, membership partners, and business associates	Priceless
TOTAL VALUE (you won't pay this price, but ask yourself what you would have to pay to get all of this separately)	\$115,377.00

PMC NETWORK CERTIFICATION - In order to become a "Certified Power Marketing Consultant," a consultant must attend a 3 day training event in Orlando, FL. This training seminar is comprehensive and exciting. The outline below shows the 3 day itinerary:



DAY ONE

- Overview of the Power Marketing Program.
- How to create complete marketing systems.
- Creating innovations for your clients easily.
- How to write powerful headlines.
- Creating sales and marketing systems for your clients.
- Branding and professionalism.

DAY TWO

Training on how to execute the 7 Deliverables:

1. Hot buttons
2. Innovations
3. Magna Carta
4. Perfected Printed Pitch
5. Sales Presentation
6. Marketing Videos (scripts for Intro Video, FAQs, & SAQs)
7. Web Strategy Process

DAY THREE

- Using the Client Acquisition System to get new clients.
- How to sell your marketing services.
- How to attract Premium Clients that don't suck.
- Negotiation and closing techniques.
- How to sell to executive clients.
- How to use PMC Network resources in your own sales system.

At the end of the training seminar, you will receive a certified Power Marketing Consultants certificate, and you will then be permitted to use the certified PMC Network seal (seen above). You will also receive all of your training content in a professional Power Marketing "Consultant's Manual" binder.

SOFTWARE AND EXPENSE LIST - In addition to the PMC Investment described on the next page, PMC Network Consultants will need to be prepared to incur the following expenses:

TRAINING EXPENSES

Attendance to the 3 day training seminar is necessary and important. ***You will not receive your "certification" unless you attend.*** Approximate costs for the 3 day training event are outlined below:

Airfare to Orlando, FL	\$500
4 day hotel expense	\$600
Food and other travel expenses	\$300

SOFTWARE EXPENSES

The following software will be needed to use PMC Network resources:

Adobe Creative Cloud	\$.50 per month
Microsoft Office	\$.199 (approximate)
Apple Keynote (if using a Mac).	\$.00
Zoom Workplace Pro	\$150 annually

PRODUCTION EXPENSES

The following expenses will be necessary to create some of the optional marketing tools:

Total Dominance Audio CD set.	\$.5 each (approximate)
Marketing Fundamentals DVD with Workbook	\$.7 each (approximate)
PMC Catalog	\$.4 each (approximate)

MARKETING EXPENSES

There are many expenses associated with marketing your own business. Costs vary based on services used, differences among states, etc. The list below is not complete—it is simply an overview for the purpose of your own preparation:

Printing expenses (postcards, stationery, etc)varies
Postage expensesvaries
Web hosting	\$.100 per year (approximate)
Projector (for live presentations).varies
Banners.varies
Radio advertisingvaries

THE PMC NETWORK INVESTMENT

The PMC Network investment is remarkably small considering the resources that are being made available. In order to grow and strengthen the network, we are looking for the best candidates who are able to invest:

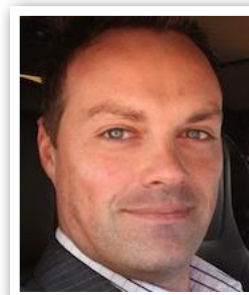
~~Official Price:
\$24,999~~

**Current Discounted Price:
\$14,999**

This is an unbelievable value for an exclusive opportunity. For this small investment, a PMC Network Consultant will receive the following:

- 1 Ticket to our 3 Day Training Event in Orlando, FL (you are allowed to bring your spouse for free).
- All 5 things listed previously in this Prospectus (pages 17 - 28).
- 5 year license to use all PMC Network resources.
- 5 year access to the PMC Network membership site.

At the end of 5 years, you may renew your license to use the PMC Network resources for the discounted rate of \$99 per month. Monthly licensing fees may change in the future and will be communicated and discussed openly with network members.



"The PMC Network resources are invaluable—and they give me complete confidence to take on any project. I recently had an opportunity that was a bit out of my league. I called Diego and he helped me close the deal for \$10,000. It's just the beginning for this customer and for my opportunity in the multi-billion dollar oil industry. I'm super excited!"

Shawn Vucurevich, (British Columbia)
SLIC Marketing Solutions
PMC Network Member



"I've had training in every area of local marketing that you can get. But it wasn't until I started using the resources in the PMC Network that I was able to put together a complete marketing system for myself that makes my prospects say WOW! I even landed a \$7,500 deal on a cold call using these resources. And I'm now selling the Virtual Marketing Department. This is huge for me, and I just couldn't have done it without the PMC Network."

Kristin Moore, (Michigan)
Client Tech Marketing Consultants
PMC Network Member

Is the PMC Network a franchise? No, it is not. The Power Marketing Network is an opportunity for existing marketers, sales professionals, and entrepreneurs to get the ultimate training and resources to maximize their own business potential.

Once I am in the network, can I tell people that I work for Power Marketing Consultants? No. However, you may tell others that you are a "certified Power Marketing Consultant." You will have your own autonomous business.

Do I have to pay Power Marketing Consultants anything else besides the initial \$14,999 investment? No, not for the first 5 years. After the first 5 years is up, you will then pay a low licensing fee of only \$99 per month to continue to use the PMC Network resources (assuming you choose to maintain your membership in the PMC Network).

How much money can I expect to make my first year? This is impossible to determine. The answer is based on what you do with the training and resources you receive (and other factors like time and chance). However, it is not unreasonable for PMC Network consultants to generate \$20,000 or more each month using our training and resources. Take a look at the testimonials from our actual PMC Network Members at powermarketing.network for an idea. Remember, we cannot make any claims of income opportunities. So, it is entirely possible for you to earn nothing after receiving training and resources from the PMC Network.

How many consultants are going to be allowed in the network? We do not plan on growing the network larger than 500 people in the United States. Training events will be limited to 25 people. Our goal and desire is to maintain the health of the network and ensure that network members are highly competent, are representing the PMC Network well, and are generating healthy profits for themselves and their customers.

What happens at the end of 5 years when my licensing runs out? You can renew your license for only \$99 per month. If you choose not to renew the license, you will no longer be allowed to use the PMC Network resources.

Will Power Marketing Consultants do the marketing fulfillment for me? Yes and No. It is in your best interest to build your own local fulfillment team. We will train you on exactly how to build your own team. However, in the interim (particularly when you first get started), you will be able to outsource your fulfillment needs to the PMC team in Orlando (based on availability) or to our list of fulfillment providers in the PMC Network.

Are there any territorial restrictions? In order to ensure and promote a spirit of synergy and not competition amongst the Network, we have decided to voluntarily limit the number of consultants we will train in any given area. Here are the three principles regarding this: 1) Generally speaking, we plan on allowing one consultant for every 250,000 people in any given population center. 2) PMC Network Members should not use PMC Network Resources to actively promote their businesses outside of their general area. This however, would not preclude Network members from using PMC training to create their own marketing materials to promote themselves or their own industry based marketing programs (as taught in in the LIVE TRAINING SEMINAR) anywhere in the world. 3) We encourage PMC Network Members who are relatively close to one another to network one with another and build a synergistic relationship.

Are there payment options available? Yes, you can join the PMC Network with a \$5,000 down payment and an additional 10 payments of \$1,000. This is a no-interest, in house, financing option.

DUE DILIGENCE CHECKLIST - If you are interested in joining the PMC Network, you should complete all of the steps on this Due Diligence Checklist. Check off each box once you have completed each step below:

- I have read through the entire PMC Network Prospectus (including the *Frequently Asked Questions* page).
- I have watched the testimonial videos from existing PMC Network members online at: powermarketing.network/testimonials.
- I have downloaded and listened to the 2.5 hour Total Dominance Audio Training program.
- I have reviewed the PMC Network resources list (page 28 of this prospectus).
- I have reviewed the necessary software and expenses list (page 30 of this prospectus).
- I am prepared to come to Orlando, FL for the 3 day LIVE TRAINING SEMINAR.
- I understand that attendance at the 3 day LIVE TRAINING SEMINAR is important and that I will not become a "certified" Power Marketing Consultant unless I attend.
- I understand that this opportunity might not be offered for this low investment price again.
- I understand that if another consultant is accepted into the PMC Network in my same town before me that I will probably not be allowed to join (as described on the FAQ page).
- I understand that this opportunity is highly limited and exclusive and only a maximum 25 new consultants will be allowed at each training session in Orlando.
- I am not a whiner or a complainer. I do not let things happen to me. I make things happen.
- I am honest and ethical.
- I don't suck.

To join the PMC Network, visit this website and fill out the application:
powermarketing.network/application

LEGAL STUFF - Power Marketing Consultants reserves the following rights in connection with the PMC Network opportunity: A) We reserve the right to dismiss any consultant from our network at any time, for any reason. B) We reserve the right to limit the number of consultants in our network. C) We reserve the right to refuse a prospective consultant membership into our network for any reason. D) We reserve the right to add or remove content from the PMC Network resource list at any time for any reason.

All content provided to members of the PMC Network is the Intellectual Property of the Power Marketing Consultants Agency, LLC, and may not be used, sold, or otherwise distributed without Power Marketing's written consent. Active members of the PMC Network in good standing may use our licensed Intellectual Property and content, but shall never become owners of said Intellectual Property. Should any PMC Network consultant lose or cancel their membership in the network at any time for any reason, they must immediately cease the use of any and all of Power Marketing Consultant's network resources.

Wherever this Notice refers to "you", "your", or "user", it means "you", while "we" or "our" refers to Power Marketing Consultants ("PMC"). The Power Marketing Consultants network is not a business opportunity or franchise. Network members only pay Power Marketing Consultants for training and licensing of proprietary content.

Any earnings or income statements, or earnings or income examples, are only estimates of what we think you could earn. There is no assurance you'll do as well. If you rely upon our figures, you must accept the risk of not doing as well. Where specific income figures are used, and attributed to an individual or business, those persons or businesses have earned that amount. Any and all claims or representations, regarding income earnings associated with the Power Marketing Consultants Network, are not to be considered as average earnings. There can be no assurance that any prior successes, or past results, regarding income earnings, can be used as an indication of your future success or results. Monetary and income results are based on many factors. We have no way of knowing how well you will do, as we do not know you, your background, your work ethic, or your business skills or practices. Therefore, we do not guarantee or imply that you will get rich, that you will do as well, or make any money at all.

Businesses and earnings derived therefrom have unknown risks involved, and are not suitable for everyone. Making decisions based on any information presented in our products, services, or web site, should be done only with the knowledge that you could experience significant losses, make no money at all or achieve no desired results. All products and services from Power Marketing Consultants are for educational and informational purposes only. Use caution and seek the advice of qualified professionals. Check with your accountant, lawyer or professional advisor, before acting on this or any information. Users of our products, services, and web site are advised to do their own due diligence when it comes to making business decisions and all information, products, and services that have been provided should be independently verified by your own qualified professionals. Our information, products, and services from Power Marketing Consultants should be carefully considered and evaluated before reaching a business decision on whether to rely on them. You agree that our companies are not responsible for the success or failure of your business decisions relating to any information presented by Power Marketing Consultants, or our companies' products or services.

The money back guarantee can be claimed at anytime within 49 days of payment being received provided that you have 1) not submitted your customization form or received any customized materials from us, 2) have not attended the live training seminar, and 3) have not downloaded any materials from the PMC Network Consultant's portal. Once the 49 day period has passed, there are no refunds.

The Return on Investment guarantee works as follows: if you have not earned at least the same amount of revenue as what you invested into the PMC Network Consultant's program, Diego Rodriguez, or another Senior Consultant or member of the PMC staff, will personally consult with you on a 1-on-1 basis to guide you through the process of reaching that revenue benchmark. You will receive this 1-on-1 coaching and consulting until you either 1) have matched your investment with new revenue or 2) are otherwise satisfied with the service, training, and consulting you have received.

Join the PMC Network Now!

*Fill out the application online and
schedule your phone interview
with Diego by visiting:*

PowerMarketing.network/apply

